

STEP 1: A tweet under scrutiny

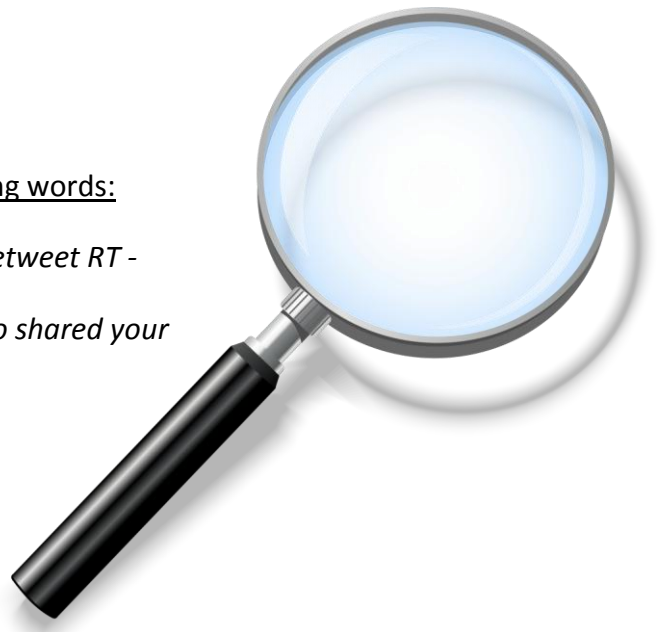
ACTIVITY 1


Identify each element of this tweet using the following words:

a handle - date and hour – followers – a hashtag - a retweet RT -


a mention - the profile name – number of persons who shared your

tweet – number of persons who liked your tweet



HubSpot 
@HubSpot

We love this **#MondayMotivation** from **@AdamMGrant**.
How are you using data, and data analysis, within your business?

Adam Grant 
@AdamMGrant Following






Data shouldn't replace human judgment.
Data should inform human judgment.

Knowing what works on average still requires you to assess whether the average applies to your situation.

#MondayMotivation
7:51 AM - 7 Jan 2019

2:25 PM · Jan 28, 2019 · **HubSpot**

33 Retweets **91 Likes**

Play with [Educandy.com](https://www.educandy.com) and rehearse your vocabulary



Enter the code: 765E8

1 game/ 3 possibilities

It's up to you!

Multiple Choice	Match-up	Memory
<p>What color does a pig make?</p> <p>Masser Ock</p> <p>Purr Hrak</p> <p>PLAY!</p>	<p>PLAY!</p>	<p>PLAY!</p>