

## VIDEO 2 : BLACK FRIDAY 2020 : ANY CHANGES ????

<https://www.youtube.com/watch?v=XJXwsZgVMmY&feature=youtu.be>

### 1. WATCH the video and write here the changes you see (in French or in English) :

### 2. CHOOSE among the proposals the correct elements

- a) WALMART is :
- a supermarket
  - the world biggest **retailer\*** (\*détaillant)
  - a furniture store
  - the world largest company by **revenue** (\* chiffre d'affaire)
  - a toy store

- b) Walmart's logo is :



- c) The video presenter is :
- Glenda Flemming Willis
  - Brenda Willis
  - The Senior Vice President of Walmart
  - The Vice President of Health Care Department

- d) She explains :
- why it is impossible to hold a Black Friday this year
  - how black Friday Frenzy will be under the control of Police officers
  - the new rules to observe because of the Covid -19 pandemic

- e) She says Walmart's number 1 focus in 2020 is :
- to protect the health and safety of the customers
  - to protect the health and safety of the employees
  - to protect the image of the supermarket
  - to offer the lowest prices to customers

- f) For this reason, the safety measures include :
- mask requirements
  - buying handcleansing gel
  - hand cleaning
  - hair cleaning
  - air conditioning
  - plastic barriers at the check-out registers
  - sanitizing all shopping carts
  - sanitizing customers

g) This year, Walmart encourages online ordering by :

- shifting **the most sought after items\***, like TV sets, to online ordering only ( *\*les articles les plus convoités*)
- delivering online orders at customers' homes
- proposing to order on line and come and pick up your purchase at some special location at the stores

h) « Grab an Go » items are products that :

- you need to try on first
- exist in varied colors so that you can choose
- are all the same
- you just have to put in your cart and move away with

i) In conclusion, in-store shopping for black Friday this year will consist in :

- coming early
- waiting outside in a single line
- being given a clean shopping cart
- respecting social distancing of 6 feet apart
- wearing a mask
- limiting the store capacity
- metering customers
- keeping the whole store open but the deals will be in the main aisles
- shopping on your right only
- being helped by signs and associates to keep moving in the right direction
- being guided to open registers to finish your purchase
- being supported in being checked out

### VOCABULARY TO LEARN :

**a company**

**a retailer**

**a supermarket**

**a store**

**a revenue**

**rules**

**customers**

**the lowest prices**

**the most sought after items**

**check out registers**

**an order**

**an online order**

**in-store shopping**

**a shopping cart**

**social distancing**

**metering customers**

**the main aisles**

**« grab and go » products**

**guiding**

**supporting**

**an associate**

**delivering**

**to pick up**

**WOULD YOU LIKE TO WORK IN A SUPERMARKET ? WHY OR WHY NOT ?**

**Write a few lines in English**