

VIDEO 1 : <https://www.youtube.com/watch?v=rGTe2q8w-jY> – 11/29/2019

1. First watching : WATCH the whole video and GIVE A FEW KEY WORDS :

.....
.....

2. watch the video from 0.50 to 1.16 :

a) CIRCLE the words you hear.

No menu - no need to	opened – happened	shoppers- helpers
Friday – Saturday	safely – save big	15 bucks – 50 bucks
parking – bargain	Thansgiving day – Christmas	TV – DVD
stars – stores	day	i-pad- I paid
		good deals – good meals

B) FIND in the previous acitivity the american equivalent to :

vendredi -	une bonne affaire -
pas besoin de -	ouvert -
économiser beaucoup -	dollars -
un magasin -	clients dans un magasin -
une affaire -	

C) FILL IN the text using the words we have already used in activities a and b.

In this video, the journalist says there is wait for Black to go shopping at prices as the will beon Thanksgiving day. Shoppers are interested in....., for example flat screen or an at a reduced price because they all want to !

3. WATCH from 2:04 to 2.17 : Match the figure to its corresponding definition

- | | |
|--------|---|
| 54 % ● | ● of US consumers say they will do most of their holiday shopping online |
| 36 % ● | ● of American citizen have not been shopping since 2016 |
| 51 % ● | ● of people plan to shop on Black Friday |
| | ●The amount of people who did their black Friday shopping in stores in 2016 |
| | ● The barometer of US economy |

4. WATCH from 2.32 until the end and FILL IN THE GRID with these words

*at home, in stores, 7 billion, 9.5 billion, \$219 laptop
computer, + 20 %,
long queues, online shopping*



BLACK FRIDAY	CYBER MONDAY

Which of these two would you prefer ? Why ? : WRITE a few lines about it