

Advertising the...

BIG APPLE

5 groups of 3 students.

5 envelopes with cards.

3 categories for each envelope: **1. Shows (theatre/musical)**
2. Food and shopping in NY
3. Attractions in NY

Final task:

You are a sandwich man in Times Square, NYC.



You have to advertise for one of these 3 categories. You need to speak out loud in the street. You have to be as convincing as possible.

☛ **You must know your topic!! NO READING!**

You are allowed 10 keywords on a piece of paper. It has to last 1 to 2 minutes.

A. Search information on the internet and at the library.

B. Prepare your advertising campaign.

C. ACT!

☛ We will vote for the best advertiser in each category, BUT you are not to vote for yourself or anyone /any member of your own team!