

## Musicians and charities



[http://www.youtube.com/watch?v=Eih\\_ybKdVXU](http://www.youtube.com/watch?v=Eih_ybKdVXU)

### A) Video - Bono and ONE / It's an emergency.

#### FIRST LISTENING

1. Who is talking?
2. Who is he addressing?
3. What is the main topic of that conversation?
4. What is the singer trying to say?
5. Why is he concerned?
6. Pick up all the words connected to the word POVERTY in this video.

#### SECOND LISTENING

7. What is the name of the organisation?
8. Which country is mentioned?
9. Is he asking for a contribution? Write down his sayings.
10. How often does someone die?
11. Why do they die at an early age?
12. Can you name organisations that help people in your country?
13. Bono says 'we can make poverty history'. Do you agree?

#### word list:

**jobs**

**industrialized countries**

**Africa**

**money**

**The Third World Debt**

**The Western World**

**Better health**

**Food**

**Drugs / medicine**

**Politicians**

## **B) Text about Bono's activism:**

1. What is the best title for the article?
  - a) Bono, a selfish star at work.
  - b) Bono, behind the star, a heart.
  - c) Bono wants to become a politician.
2. Why is Bono considered an activist?
3. Which countries did he travel to?
4. What big event did he help to organise?
5. Do you think stars should be involved in politics?

***I think they should mind their own business.***

***In my opinion, stars should use their music to help people around the world.***

***They ought to play music.***

***They'd better focus on their own career as singers.***

**And you, what is YOUR opinion about this?**

## **ACTIVIST**

Bono has long been involved in a variety of causes outside of U2. His work as an activist, due largely to his Christian beliefs, began in earnest when, inspired by Live Aid, he traveled to Ethiopia to work in a feeding camp with his wife Ali and the charity World Vision. Bono also went to Central America in 1985 to see the damage wrought by US-backed operations in Nicaragua and El Salvador, after which he and U2 toured as part of the Amnesty International benefit tour, A Conspiracy of Hope.

In the 1990s, he campaigned with Greenpeace against the nuclear power plant Sellafield in the north of England, and drew attention to the conflict raging in Bosnia by collaborating with the US journalist Bill Carter during the Zoo TV tour to create the award-winning documentary, *Miss Sarajevo*.

Since the millennium, he has rallied numerous actors, artists and campaigners to the cause of ending Third World debt in his role as spokesman for the Jubilee 2000 project, as well as trying to end AIDS and extreme poverty in Africa by co-founding the lobbying organisation DATA (Debt, Aid, Trade, Africa) in 2002, the ONE Campaign to Make Poverty History (USA) in 2004, and the Make Poverty History movement (UK) in 2005. The latter two are coalitions of NGOs, faith groups and individuals working to end extreme poverty. Bono was equally key in performing in and helping to organise (along with friend Bob Geldof) the Live 8 concerts in 2005, a series of events across the globe designed to pressure world leaders to increase aid, cancel Third World debt and improve the terms of trade with the world's poorest countries.

Adapted from <http://www.atu2.com/band/bono/>

NGO = Nongovernmental organisation